



www.highlandsfibernetwork.com

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Privacy Policy

This Privacy Policy for Highlands Fiber Network users (the “Privacy Policy”) is applicable to customers (“You”) who access or use Highlands Fiber Network sites or services.

This Privacy Policy is a part of the “Terms & Conditions Agreement” (the “Master Agreement”) at www.highlandsfibernetwork.com. This Privacy Policy may be modified by Highlands Fiber Network at any time without prior notification to You unless a separate agreement exists between You and Highlands Fiber Network which requires advance notification or approval of such changes. As a user of Highlands Fiber Network’s sites or services, You agree to abide by the terms and conditions in this Privacy Policy and all subsequent modifications of this Privacy Policy. Failure to abide by these terms & conditions may, at Highlands Fiber Network’s discretion, result in the termination of any or all services Highlands Fiber Network is providing to You.

If any part of this Privacy Policy is found to be unenforceable or unlawful, then that provision shall be deemed severed from these terms & conditions and shall not affect the validity and enforceability of any remaining provisions.

Continuing to use Highlands Fiber Network sites or services following Highlands Fiber Network’s posting of any changes to this Privacy Policy or the Master Agreement will constitute Your acceptance of such changes or modifications. If You do not agree to any such changes, do not use any Highlands Fiber Network sites or services.

The version of this Privacy Policy stored at www.highlandsfibernetwork.com/privacy-policy is considered the current and binding version of this Privacy Policy.

This Privacy Policy covers how Highlands Fiber Network treats personal information that Highlands Fiber Network collects and receives, including information related to your past use of Highlands Fiber Network sites and services. Personal information is information about You that is personally identifiable such as: your name, address, email address, phone number, credit card or billing information, and that is not otherwise publicly available. Our transmission, collection and storage of this information is necessary to render our services. We reserve the right to share your information as needed to collect our billings to You for our services.

This Privacy Policy does not apply to the practices of companies that Highlands Fiber Network does not own or control, or to people that Highlands Fiber Network does not employ or manage. The Highlands Fiber Network web sites contain links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. This Privacy Policy applies solely to personal information collected by Highlands Fiber Network.

Highlands Fiber Network collects personal information when You register with Highlands Fiber Network, when You use Highlands Fiber Network sites and services, and when You visit Highlands Fiber Network pages or the pages of certain Highlands Fiber Network partners.

Highlands Fiber Network may combine information about You that we have with information we obtain from business partners or other companies.

When You sign up for a service we ask for information such as your name, email address, birth date, gender, zip code, occupation,

industry, personal interests, credit card and billing information. Once You register with Highlands Fiber Network and sign in to our services, You are not anonymous to us.

Highlands Fiber Network collects information about your transactions with us and with some of our business partners. Highlands Fiber Network servers automatically receive and record information from your browser, including your IP address, Highlands Fiber Network cookie information, and the page You request.

Highlands Fiber Network uses information for the following general purposes: to customize the advertising and content You see, fulfill your requests for sites and services, improve our services, contact You, billing, collection of charges, technical support, fraud detection, conduct research, and provide anonymous reporting for internal and external clients.

Highlands Fiber Network does not provide sites or services for children. Users under the age of 18 may only access Highlands Fiber Network sites or services with permission and supervision of their parent or legal guardian. You and not Highlands Fiber Network, are solely responsible for costs, charges or expenses that You incur as a result of the use of our site or services by a minor.

Highlands Fiber Network considers the personal information contained in our business records to be confidential. Highlands Fiber Network does not rent, sell, or share personal information about You with other people or nonaffiliated companies except to provide sites and services You've requested, when we have your permission, or under the following circumstances:

- We provide the information to trusted partners who work on behalf of or with Highlands Fiber Network under confidentiality agreements which limit their use of your personally identifiable information with terms identical to those enumerated in this Privacy Policy. These companies may use your personal information to help Highlands Fiber Network communicate with you about offers from Highlands Fiber Network and our marketing partners. However, these companies do not have any independent right to share this information.
- As needed to respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
- When we believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Highlands Fiber Network's terms of use, or as otherwise required by law or law enforcement agencies or for the purpose of national security.
- We will transfer information about You if Highlands Fiber Network is acquired by or merged with another company or if your user account with Highlands Fiber Network is sold or transferred to another company.

Highlands Fiber Network may display targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, women ages 18-24 from a particular geographic area.

From time to time, You may be asked to voluntarily "opt in" to marketing programs that will allow us to share your personally identifiable information with a third party. Highlands Fiber Network does not warrant that any third party to whom You agree to share your personal information will have or enforce a privacy policy. By "opting in" to any such program You specifically agree that Highlands Fiber Network has no responsibility to protect the privacy of any information provided to the third party participating in such a program.

Highlands Fiber Network does not provide any personal information to the advertiser when You interact with or view a targeted ad. However, by interacting with or viewing an ad You are consenting to the possibility that the advertiser will make the assumption that You meet the targeting criteria used to display the ad.

Highlands Fiber Network may set and access Highlands Fiber Network cookies on your computer. We reserve the right to send You certain communications relating to the Highlands Fiber Network services, such as service announcements, administrative messages and the Highlands Fiber Network announcements, that are considered part of your Highlands Fiber Network account, without offering You the opportunity to opt-out of receiving them.

We limit access to personal information about You to employees who we believe reasonably need to come into contact with that information to provide sites and services to You or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about You.